



Product Launch Vault

# LIST CONTROL SWIPE FILE



March 2010

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## Introduction

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Welcome to this swipe file designed to show you the details of the **List Control** launch by Frank Kern in March 2010.

I don't know about you but right now it seems like it is launch crazy in the Internet Marketing world and if you are not quick, a launch has been and gone before you know it – Andy Jenkins one week, Jeff Johnson the next and StomperNet in between but the guru of Internet Marketing big bang is none other than Frank Kern

With the advent of video, you now get given a lot of free content with the only criteria is to have the time to sit down quietly and watch all the content – there is the Core Influence video, the Core Influence 2 follow up and never mind the one on one webinars with Ryan Deiss, Eben Pagan and Andy Jenkins just for starters.

The key is to sit down, listen and digest the pre-launch material because there is A LOT of good knowledge being shared by Frank and any other launch – Frank is not stupid and does this all for a reason so read, learn, study and digest

### ***What is in this Swipe File?***

As always in a launch there is content flying around from everywhere, what I have done is provided the content and links to the software distributed, videos and interviews and emails from Frank – this is a bonanza of List Control pre-launch material.

I have provided you with access to over 8 hours of material provided by Frank and fellow Internet Marketers which is worth thousands to you.

VERY IMPORTANT – read the emails, watch the videos – frank is practicing what he preaches

Enjoy the List Control launch swipe material

Feel free to pass on this swipe file but most importantly, let me know what you think.

Enjoy and hope this will help you in your journey

Best Wishes

Gavin Simmonds  
March 23<sup>rd</sup> 2010

Email me at: [gavin@productlaunchvault.com](mailto:gavin@productlaunchvault.com)

My Product Launch Vault Site: [www.productlaunchvault.com](http://www.productlaunchvault.com)

Follow me on Twitter at: <http://www.twitter.com/GavinSimmonds>

## Summary

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List Control is a new product by Frank Kern teaching you all you need to know about list building. Positioned as the only product you need to buy there was a lot of free content provided – as taught by Frank in his course.

## Pre-Launch Details

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The main launch composed of giving away free content namely:

1. Core Influence Presentation
2. Core Influence 2 Presentation
3. Mysterious Stranger Video
4. 4 Day Cash Machine
5. Good Karma List Building Software
6. Beware Video

What was really smart with this launch is his opening content – Core Influence which is high grade content that has previously only been released to Mass Control customers plus others who have purchased it as a bonus to buying other products, i.e. never been given away free before.

This was followed up by Frank's infamous 4 day cash machine email sequence again only available to mass control customers.

And the killer thing is the core influence 2 presentation only available if you promote his launch by referring others – classic viral marketing and the solution for doing this was awesome which was surpassed by giving away the software to do this – BRILLIANT.

## Key Web Addresses

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Main Website:

<http://www.listcontrolsite.com>

Core Influence Presentation:

<http://www.getcoreinfluence.com/ci1.html>

Core Influence 2 Presentation:

<http://www.getcoreinfluence.com/ci2.html>

Four Day Cash Machine:

<http://www.listcontrolsite.com/posts/four-day-cash-machine>

Good Karma:

<http://www.listcontrolsite.com/good-karma>

Note: Not all of the above links will be working depending on when you read this. Frank will cut the web pages off when the product is off the market.

## **Key Downloads**

**Core Influence Presentation – 1 hour 58 min 40 secs**

[http://treyhouse.s3.amazonaws.com/coreinfluence\\_video.flv](http://treyhouse.s3.amazonaws.com/coreinfluence_video.flv)

**Core Influence 2 Presentation – 29 min 34 secs**

Note: this had an encoded download link which I will not provide personally. Searching on Google I have found the following link:

[http://hotfile.com/dl/30853161/f0bff17/Core\\_Influence\\_2.part1.rar.html](http://hotfile.com/dl/30853161/f0bff17/Core_Influence_2.part1.rar.html)

[http://hotfile.com/dl/30853168/91c75ae/Core\\_Influence\\_2.part2.rar.html](http://hotfile.com/dl/30853168/91c75ae/Core_Influence_2.part2.rar.html)

**Mysterious Stranger – 17 min 46 secs**

Note: this had an encoded download link which I will not provide personally due to Frank's terms of service. I was unable to find it on Google

**4 Day Cash Machine Video– 13min 30 secs**

Note: this had an encoded download link which I will not provide personally due to Frank's terms of service. I was unable to find it on Google

**4 Day Cash Machine Software**

<http://cdn.kajabi.com/attachments/6/FourDayCashMachine.zip>

**Good Karma List Building Introduction Video – 7 min 32 secs**

<http://kajabi->

<media.s3.amazonaws.com/attachments/6/GKLMSoftwareIntro.mp4>

**Good Karma Installation Video – 42 min 54 secs**

Note: this had an encoded download link which I will not provide personally. Searching on Google I have found the following link:

<http://www.filestube.com/a9bacf164435b36e03ea/go.html>

**Good Karma List Building software**

<http://cdn.kajabi.com/attachments/6/ListMachine.zip>

**Beware of Shiny Objects Presentation – 45min 57 secs**

<http://andrewgangsta.s3.amazonaws.com/finalpitch.flv>

## ***Bonus Downloads***

**List Building Webinar with Ryan Deiss – 1 hour 28 min 13 secs**

<http://ourwebinars.s3.amazonaws.com/FrankKernWebinar-ListBuilding.flv>

**List Building Interview with Eben Pagan – 58 min 26 secs**

[https://s3.amazonaws.com/streaming\\_alt/100315/frankkern\\_cd400\\_replay.mp3](https://s3.amazonaws.com/streaming_alt/100315/frankkern_cd400_replay.mp3)

**List Building Interview with Andy Jenkins– 1 hour 36 min 10 secs**

<http://andyjenkinsblogmedia.s3.amazonaws.com/FrankandAndyTS.mp3>

Please note: These are links to the actual files of this launch, which may at some point be taken down. I advise you to save a copy of particularly the videos to your local hard drive.

## ***Download Notes***

FLV files or Flash Video files are the name of a file format used to deliver video over the Internet.

Flash Video is viewable on most operating systems, via the widely available Adobe Flash Player and web browser plug-in, or one of several third-party programs such as Real Player, QuickTime, or any player which uses DirectShow filters (such as Media Player Classic, Windows Media Player, and Windows Media Center) when the ffdshow filter is installed.

## **Launch Emails**

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It is very important to watch the flow of the emails, take notice of:

1. When is the email sent? How long after the last?

2. What is the heading
3. What is Frank trying to do with each email? Content? Information?
4. Look at what he is doing with split tests – email content or heading?

The flow is standard product launch formula:

1. Setting the scene
2. Giving away free content
3. Follow up
4. More Content and Proof
5. Pressure Stack – Announce free workshop plus 4 products as additional Bonuses
6. Announce Early Bird List
7. Launch plus more Proof
8. Launch update
9. Death Grip – 23.8m swipe file
10. Closing Down – Don't Miss Out - Deadlines

### ***Email 1 – February 25<sup>th</sup> - Good news ...very good news***

You'll love this.

I've decided to release two of the best parts of Mass Control 2.0 and **give them away** to everyone who wants them - no strings attached.

And that's not all.

I'm also going to **flat out give you** a TON of really incredible stuff in the next few weeks ...totally for free.

The reason I'm doing this for you is two-fold:

**Reason One:** Just to be cool.

I mean hey, why not? I could use the good karma.

**Reason Two:** Blatant Self Promotion.

I'm about to release a new and ADVANCED training and I've decided to **give away more cool and valuable stuff during this pre-launch than EVER before.**

And the reason I'm doing that is because:

A: It's fun.

B: The new training is fairly advanced and a lot this free stuff is designed to *get you up to speed*.

In fact, one of the things I'm giving you is a **complete cut-n-paste campaign that's designed to make you money BEFORE** my new training goes on sale ...so you can use the proceeds to get the training and still have some left over.

Anyway, the new training is called "**LIST CONTROL**" and it's all about how to build a responsive list (starting from scratch) ...and then how to sell your list TONS of stuff ...while genuinely helping them ...and being super cool and nice to them in the process.

It's the damndest thing you've ever seen because they actually **ask** to buy stuff from you ...and then they thank you for letting them **give you money**.

Awesome.

I've been working on these new strategies in secret for the past 18 months ...and I used my high-paying private clients as guineau pigs.

(They were cool with that. Luckily, everything worked amazingly well and everyone made a lot of money!)

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**HERE'S THE SCHEDULE OF WHEN I'LL BE GIVING YOU AWESOME STUFF.**

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The pre-launch officially begins on March 8th, but I'll be hooking you up before then.

In the next few days, I'll begin by releasing my legendary Core Influence presentation for free ...for everyone to benefit from.

*You'll be getting the full two-hour version.*

I'm giving this to you (and to the rest of our community as well) because it's widely considered to be the **SINGLE**

## **MOST IMPACTFUL PRESENTATION I'VE EVER CREATED.**

Seriously, check out some of these comments people left about it on my blog:

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**Russell said**

am December 17 2009 @ 4:38 pm

I have seen the Core Influence Video and recommend it to anyone that has not seen it. Very powerful, motivating, and even sorta zen like self finding exercise, which sorta spurs from a powerful statement that weezy says, about improving yourself before trying to improve your business. GOOD STUFF!!

**Bob Molluro said**

am December 17 2009 @ 4:23 pm

Core Influence will change your marketing mindset forever. I have always regarded Jay Abraham as a true marketing genius. Frank holds the top position in the internet world where you normally can't interact directly with the person. His insight on what motivates people, how to create desire and trust with RIA are all concepts that I hear the pretenders beginning to pontificate. Frank has lead the way.

**Derek said**

am December 17 2009 @ 5:21 pm

Hey Frank,

I just had to say that the Core Influence presentation is awesome. It's a total life changer. I'm purchasing your awesome special and giving the Core Influence presentation to a buddy of mine for Christmas.

I know it will help him as much as it has helped me.

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...And there are like 200 more comments about it on my blog if you feel like reading them.

Anyway, this is damn good. IT WILL HELP YOU.  
(Maybe even more than anything else I've ever given you.)

So that's what's coming first in a few days ...the Core Influence presentation.

That's not technically pre-launch stuff, I'm mainly giving it away as gesture of goodwill to our community.

I'm sure you'd do the same thing.

So ...here's the schedule for the "Official Launch Shenannigans"(TM)

**Monday, March 8th: THE LEGENDARY FOUR-DAY CASH MACHINE.**

This is a super easy cut-n-paste marketing campaign that works like a miracle.

The only other people to get it paid \$2,000.00 for Mass Control ...and I have more glowing testimonials from this one little segment than anything else.

It made lots of people a LOT of money and I hope it does the same for you :-)

You'll love it.

**Wednesday, March 10th: "The Mysterious Stranger Story"**

OK, now that I see that in print I realize it's a weird sounding title.

Anyway - you'll love this. It's BRAND NEW content from me where I show you the biggest myth of Internet Marketing and I give you **THE CURE** for unsteady income and economic uncertainty.

It RULES.

**Friday, March 12th: FREE SOFTWARE.**

I've spent almost \$12,000.00 this week developing this amazing software that gets you a list of REAL prospects ...for free ...and all you have to do is give stuff away.

I'm testing it out on my own business right now (to make sure it works right!) and I'll let you know more about it before it's release.

All I can tell you now it's nobody has ever given away something this cool, EVER.

You want a fast list? A double opt-in list?  
You want 'em to be predisposed to like you?

You got it. This software delivers that to you on a silver platter ...for free.

**Monday, March 15th: Launch.**

This is when List Control goes live.

It's a LIVE and INTERACTIVE \*class\* that's being taught online ...and it's very comprehensive.

I'll tell you more about it later (and I'm sure you'll get a zillion emails about it between now and then from all my affiliates as well ;-)

**AND NOW FOR THE CONCLUSION OF THE LONGEST EMAIL I'VE SENT YOU...**

Let's end with something funny.

A while back, my cousin Trey and I decided to film a "reality TV show" where we play an incredibly elaborate prank on John Reese.

We went so far as to hire a helicopter and everything.

We've posted the complete show for you on Trey's blog, which is <http://www.TreySmithBlog.com>

WARNING: This video has absolutely ZERO useful content at all ...but it'll probably make you laugh.

A LOT.

(Wait'll you see what we did to John.)

Talk soon,  
Frank

**Email 2 – March 1<sup>st</sup> - I JUST TOTALLY HOOKED YOU UP :-)**

I'm giving you more cool stuff than EVER over the next few weeks.  
...And this awesome video is just the beginning:

<http://www.GetCoreInfluence.com>

It's my legendary Core Influence presentation that was originally included in Mass Control ...and of all the materials I've ever released, everyone agrees this is THE MOST HELPFUL.

You can get a copy here:

<http://www.GetCoreInfluence.com>

It's free and you'll be able to watch the whole thing online  
...whenever you want.

Enjoy :-)  
Frank

**Email 3 – March 2<sup>nd</sup> - IMPORTANT**

I just uploaded this for you and I think it'll help you A LOT:

<http://www.GetCoreInfluence.com>

It's my legendary Core Influence presentation that was originally included in Mass Control ...and of all the materials I've ever released, everyone agrees this is THE MOST HELPFUL.

You can get a copy here:

<http://www.GetCoreInfluence.com>

It's free and you'll be able to watch the whole thing online  
...whenever you want.

Enjoy :-)  
Frank

## **Email 4 – March 3<sup>rd</sup> - Your CORE INFLUENCE Video!**

Hi,

Frank here....

First off, thanks for trying out my little experiment here.

You can watch Core Influence [Right Here](#)...

But before you do, lemme give you a quick bribe :-)

About a year ago I developed an interactive technique I called (wait for it....)

### **THE CORE INFLUENCE 2 TECHNIQUE!**

I know, not the most imaginative name, but honestly... if you liked core influence, then this one will REALLY blow your mind.

I shot a full on TV quality video of this new technique and have never released it to ANYONE until now.

Not even my \$100,000 clients have had access to this info. I'm being serious, this is literally the first time I've released it.

To watch it RIGHT NOW, all you have to do is get 10 people to click on your referall link (the one you got when you signed up to see core influence 1) and CONFIRM their optin subscription.

Once that's done I'll send you the never before released Core Influence 2.

So check out the original one, then send over a few referrals to get the *super ninja 2000* version of Core Influence that I've never released before today!

Talk soon,

Frank

## **Email 5 SPLIT TEST 1– March 8<sup>th</sup> - NEW VIDEO FROM FRANK**

I just put this online for you:

<http://www.ListControlSite.com>

It's a DONE-FOR-YOU marketing campaign that's been used across tons of Niches to make a bunch of money.

...And you can have it for free here:

<http://www.ListControlSite.com>

It's called the Four Day Cash Machine and this is the first time it's ever been offered to the public.

The only other people to see it are people who bought the legendary Mass Control course for \$2,000.00.

...And I'm giving you everything.

- \* DONE-FOR-YOU email templates.
- \* A DONE-FOR-YOU sales page template.
- \* And a video that shows you how to set it all up.

Like I said. It's free:

<http://www.ListControlSite.com>

Enjoy :-)

Frank

### ***Email 5 SPLIT TEST 2– March 8<sup>th</sup> - More AWESOME stuff from Frank***

I just put this online for you:

[New Stuff From Frank](#)

It's a complete "DONE-FOR-YOU" marketing campaign called the Four Day Cash Machine and it was originally included in the legendary Mass Control system.

This is the first time it's EVER been available to the public and its yours FREE :-)

You can get it here:

[New Stuff From Frank](#)

Enjoy!

Frank

P.S. This campaign works in just about any niche imaginable.

One person wrote me and said he brought in \$7,455 in four days with it ...and he only had a list of 200 people!

I'm giving you everything here ...pre-done email templates, pre-done website template, and even a video that walks you through how to do everything :-)

Let me know how you like it:

[New Stuff From Frank](#)

### ***Email 6 – SPLIT TEST 1 - March 10<sup>th</sup> - Please read this :-)***

I just uploaded this new video for you today:

<http://www.ListControlSite.com/the-mysterious-stranger>

It will REALLY help you and I think you'll enjoy it a lot :-)

Talk soon,  
Frank

P.S. Lots of great feedback on this one - some are saying it's my most help video yet.

Would love your feedback:

<http://www.ListControlSite.com/the-mysterious-stranger>

### ***Email 6 – SPLIT TEST 2 - March 10<sup>th</sup> - (New video from Frank) Can you get rich by giving stuff away?***

I just uploaded this for you:

<http://www.ListControlSite.com/the-mysterious-stranger>

It will REALLY help you and I think you'll enjoy it a lot :-)

Talk soon,  
Frank

P.S. Lots of people are saying it's the best thing I've released ...and I'd love to hear your thoughts:  
<http://www.ListControlSite.com/the-mysterious-stranger>

***Email 7 – March 12<sup>th</sup> - Another gift from Frank :-) OR The coolest thing I've ever given you (free too!)***

I just uploaded this awesome software that actually builds your list FOR YOU ...and you can get it here for free right now:

<http://www.ListControlSite.com/good-karma>

I've been using it to get an average of 476 new DOUBLE opt-in subscribers per day.

It's awesome and you can flat out have it :-)

Here you go:  
<http://www.ListControlSite.com/good-karma>

Frank

P.S. I also made videos for you that show you how to use it :-)  
All free here:

<http://www.ListControlSite.com/good-karma>

***Email 8– SPLIT TEST 1 - March 14<sup>th</sup> - BREAKING NEWS (this directly affects YOU)***

I've just posted this video up for you and it has some excellent news that could potentially affect you:

<http://www.listcontrolsite.com/posts/get-list-control>

It shows you exactly what you're getting with List Control, and there's also a special surprise announcement at the bottom :-)

Enjoy!  
Frank

***Email 8– SPLIT TEST 2 - March 14<sup>th</sup> - BREAKING NEWS (that may directly affect YOU)***

I've just posted this video up for you and it has some excellent news that could potentially affect you:

<http://www.listcontrolsite.com/posts/get-list-control>

It shows you exactly what you're getting with List Control, and there's also a special surprise announcement at the bottom :-)

Enjoy!  
Frank

***Email 9 – March 14<sup>th</sup> [Early Birds] List Control Preview and good news inside :-)***

I've just posted this video up for you and it has some excellent news that could potentially affect you:

<http://www.listcontrolsite.com/posts/get-list-control>

It shows you exactly what you're getting with List Control, and there's also a special surprise announcement at the bottom :-)

Enjoy!  
Frank

P.S. You're already on my Early Bird list so there's no need to fill in the form at the bottom of the video :-)

**Email 10 – March 15<sup>th</sup> Here's your EARLY link for List Control :-)**

As promised, here's your EARLY link to get List Control :-)

<http://www.listcontrolsite.com/buy-list-control>

We still have about an hour to go before it's "officially live so please keep this under your hat :-)

Frank

**Email 11 – March 15<sup>th</sup> - Your LIVE link for List Control**

List Control is now LIVE and you can take advantage of it here:

<http://www.ListControlSite.com>

Remember, everyone who joins also gets a free pass to the LIVE (and exclusive) List Control workshop here in San Diego :-)

Talk soon,  
Frank

**Email 12 – March 15<sup>th</sup> – IMPORTANT**

List Control is now open and you can take advantage of it here:

<http://www.ListControlSite.com>

Listen, I'm obviously biased but I firmly believe this is the BEST possible training you can get for your business

Here's why:

There is NOTHING more important to your long term profitability and success than building a list, helping them, and turning them into long-term repeat customers.

EVERYTHING else is secondary to that. Period.

Think about it. We're in the middle of a huge launch and what do you see happening?

That's right - tons of people mailing their lists.

NOT fussing over Adwords, and not messing around with the latest miracle marketing fad ...they're mailing their LISTS.

Because that's what true long term Internet businesses are built on.

And the bottom line is this:

LISTS = MONEY.

But only if it's done right.

You've got to attract the right subscribers, you've got to genuinely help them, and you've got to be able to make sales over and over again ...without "burning your list out" or using lame high-pressure tactics.

LIST CONTROL WILL HELP YOU DO THIS.

I absolutely guarantee it.

Chances are (since you're on my list) you've known me for a long time.

This is my ELEVENTH straight year of doing nothing but Internet Marketing ...full time ...and making a fortune for myself and my clients in the process.

I WILL DELIVER RESULTS.

You can bank on it.

Go here and invest in List Control today.  
<http://www.ListControlSite.com>

You'll be glad you did. I guarantee it.

Talk soon,  
Frank

## **Email 13 – SPLIT TEST 1 - March 15<sup>th</sup> – Quick update**

Frank here with a List Control Update!

First off, thanks to the over one thousand new customers who bought List Control in the past five hours!

I m going to do you TOTALLY RIGHT.

Now, if you have NOT joined List Control yet, then there's still time... go here now to sign up:

<https://smithkern.infusionsoft.com/go/walkthrough/>

Listen, I'm obviously biased but I firmly believe this is the BEST possible training you can get for your business

Here's why:

There is NOTHING more important to your long term profitability and success than building a list, helping them, and turning them into long-term repeat customers.

EVERYTHING else is secondary to that. Period.

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Chances are (since you're on my list) you've known me for a long time.

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I WILL DELIVER RESULTS.

You can bank on it.

Go here and invest in List Control today.  
<https://smithkern.infusionsoft.com/go/walkthrough/>

You'll be glad you did. I guarantee it.

Talk soon,  
Frank

P.S. - Thanks for all the kind comments on the free content we gave out this week. Glad we could help you out and I'll be doing some more cool stuff like that again soon.?

For fun.

Because it's awesome.

### ***Email 13 – SPLIT TEST 2 - March 15<sup>th</sup> – List Control UPDATE!***

Frank here with a List Control Update!

First off, thanks to the over one thousand new

customers who bought List Control in the past five hours!

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[List Control](#)

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Here's why:

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NOT fussing over Adwords, and not messing around with the latest miracle marketing fad ...they're mailing their LISTS.

Because that's what true long term Internet businesses are built on.

And the bottom line is this:

LISTS = MONEY.

But only if it's done right.

You've got to attract the right subscribers, you've got to genuinely help them, and you've got to be able to make sales over and over again ...without "burning your list out" or using lame high-pressure tactics.

LIST CONTROL WILL HELP YOU DO THIS.

I absolutely guarantee it.

Chances are (since you're on my list) you've known me for a long time.

This is my ELEVENTH straight year of doing nothing but Internet Marketing ...full time ...and making a fortune for myself and my clients in the process.

I WILL DELIVER RESULTS.

You can bank on it.

Go here and invest in List Control today.

[List Control](#)

You'll be glad you did. I guarantee it.

Talk soon,  
Frank

P.S. - Thanks for all the kind comments on the free content we gave out this week. Glad we could help you out and I'll be doing some more cool stuff like that again soon.?

For fun.

Because it's awesome.

### ***Email 14 – March 17<sup>th</sup> – The \$23.8 Million Dollar Swipe File***

Hey,

Frank here with some cool news!

Check it out:

List Control has been going so extremely well, I've decided to give one of my most requested pieces of content out to anyone who buys it.

It's called the...

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\$23.8 Million Dollar Swipe File  
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As you probably have heard, over the last few years I generated \$23.8 Million Dollars in sales over a combined 24 hour period.

Basically that just means I wrote the email series (and constructed the launch) for a bunch of big launches in various niches that brought in all that money.

Not just Internet Marketing launches either... Now, here's the cool thing:

**If you're a list control customer, I'm going to GIVE YOU the complete blueprint to all these launches!**

You'll get ALL the emails I sent out for each launch and can copy and paste all this stuff into your own websites!

Not only that, but you get the EXACT SEQUENCE of all my biggest campaigns, plus you get an audio walk through of how I structured everything and why.

...And it's super easy to model this same approach in your business :-)

I believe this Swipe File alone is worth more than the asking price for List Control ...but it's yours, free if you Join List Control here:

[List Control \(Plus \\$23.8 Million Swipe File Bonus\)](#)

(If you've already joined then don't worry, you're getting it as well! Look out for a new tab in the members area soon :)

Talk soon,

Frank

P.S. - The feedback we've had during this List Control launch has been phenomenal! Thanks a ton for the over 2,000 comments we had on the content we gave out last week.

***Email 15 – March 19<sup>th</sup> – IMPORTANT (new video)***

I just posted this new video for you:

<http://www.FrankKern.com/beware.html>

Please watch it now because it will protect you from one of the biggest threats to your financial well being.

Good stuff.

Talk soon,  
Frank

## ***Email 16 – March 19<sup>th</sup> – DEADLINE - 9PM PST***

**List Control is closing down for good in less than 3 hours!**

This will be your last chance to get List Control... I'm pulling it down at 9:00PM PST.

If you've been on the fence, then check out the video here that explains what all you're getting:

<http://www.listcontrolsite.com>

Take care,  
Frank

P.S. - I'm still including my \$23.8 million dollar swipe file that shows the EXACT emails and strategies I used to create all those mega-launches.

But this is ONLY included with people who buy list control.

Check it out: <http://www.listcontrolsite.com>

## **In Conclusion**

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Well, I hope you found this report useful and by reviewing particularly the email sequence and absolutely Core Influence you can improve your email copy and your mindset to get things focused so you can put some of his steps into action.

There's obviously more to the List Control system, but as of right now since the doors are closed that's all you will get right now.

I will be putting more of these launch reports out and hopefully you can put some of the tips into action and get on your way to making a fortune making money online.

Let me know on my blog, twitter what you think of this report, what should I do differently and what launches you would particularly like me to review and summarise.

Until then, good luck to you

Best Wishes  
Gavin

Email me at: [gavin@productlaunchvault.com](mailto:gavin@productlaunchvault.com)

Follow me on Twitter at: <http://www.twitter.com/GavinSimmonds>